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中華人民共和國香港特別行政區
Hong Kong Special Administrative Region
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第十一屆 微電影「創+作」支援計劃 (音樂篇)



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主辦機構獻辭 Message from Organizer



香港互動市務商會會長
方保僑先生
Mr. Francis Fong
Chairman, Hong Kong Association of Interactive Marketing

衷心感謝香港特別行政區政府創意香港的贊助，以及國際唱片業協會（香港會）和其他支持機構的大力支持，使《微電影「創+作」支援計劃（音樂篇）》（「創+作」）能夠再次舉行。

「創+作」轉眼間已來到第十一載，歷年為合共超過二百家廣告製作公司和導演提供了資助，並與超過二百位優秀音樂人和音樂組合作，共同創作了超過二百六十部精彩的音樂微電影。

「創+作」稱得上是新晉導演的孵化器，讓有潛質的導演通過微電影的拍攝和創作，展現了獨特的視覺風格、故事的能力，以及對不同音樂的詮釋，為他們打開廣告、影視事業的大門。與此同時，「創+作」亦以推動本地音樂人的發展為目標，除了提供資源和支援，亦通過創新的方式推廣他們的音樂。

隨著時代變遷以及影像製作技術不斷發展，我們期待更多創新的影像表現和故事呈現方式。「創+作」亦會繼續推動兩個業界的合作與發展，為本地的影視及音樂圈創造更多可能性，為創作人提供更寬廣、更多元化的舞台。

最後，我謹此恭賀所有導演、歌手以及製作團隊，在第十一屆「創+作」共同創作出三十一部出色的微電影。祝願您們憑藉創意和才能開創出一番事業，創作更多令人驚喜的作品，並在創意業界和樂壇獲得持久的成功。

We would like to extend our heartfelt gratitude to Create Hong Kong of the Government of the Hong Kong Special Administrative Region for the sponsorship and the unwavering support from IFPI (Hong Kong Group) and the supporting organizations, media, and institutions, which have enabled the Microfilm Production Support Scheme (Music) (Support Scheme) to be held year after year.

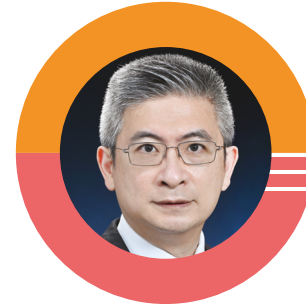
Over the past 11 years since its inception, this Support Scheme has subsidized a total of over 200 production companies and directors, and collaborated with more than 200 outstanding musicians and music groups to create over 260 captivating microfilms.

The Support Scheme has become an incubator for emerging directors, empowering them to showcase their unique visual aesthetics, storytelling flairs, and interpretations of different music genres through microfilm creation and production. This has opened doors for them to pursue flourishing careers in advertising and the film industry. At the same time, it has aimed to nurture local music talent by providing resources and support, while promoting their music through innovative avenues.

As times change and visual production technologies continue to evolve, we keenly look forward to even more innovative visual expressions and storytelling techniques. The Support Scheme will persist in promoting collaboration and growth between the advertising and music, unlocking greater possibilities for the local film, television, and music industries. It will also help cultivate more fertile ground for young creators to thrive.

I would like to extend my wholehearted congratulations to all the directors, singers, and production teams who have collaborated to create 31 brilliant microfilms in the 11th edition of the support scheme. May your creativity and talent continue to lead you towards promising careers, more remarkable works, and enduring success in Hong Kong's creative and music industries.

政府獻辭 Message from the Government



香港特別行政區文化體育及旅遊局副局長
劉震先生 . JP 獻辭
Message from Mr. LAU Chun, Raistlin, JP
Under Secretary for Culture, Sports and Tourism
The Hong Kong Special Administrative Region

創作有方 臻優不懈

文化體育及旅遊局副局長劉震



「第十一屆微電影『創+作』支援計劃（音樂篇）」

「創+作」簡介

香港互動市務商會（下稱「主辦機構」）在香港特別行政區政府「創意香港」（「創意香港」）的資助下，自2013年起連續舉辦了十一屆《微電影「創+作」支援計劃（音樂篇）》（「創+作」），為本地的廣告製作企業（下稱「廣告製作企業」）及其新晉導演，提供製作資金、專業指導、培訓和宣傳等，讓他們製作原創微電影，以展示創意和才能。另一方面，支援計劃亦邀請本地歌手參與有關微電影的演出，並提供歌曲在有關微電影中使用，藉此為他們提供更多幕前演出及宣傳機會。

承接過去十屆「創+作」的成功經驗，以及在「創意香港」的資助及業界的鼎力支持下，第十一屆「創+作」繼續設有兩個資助組別，分別是為初創廣告製作企業而設的資助組別一（初創企業組）及為小型廣告製作企業而設的資助組別二（專業組），提供合共31個資助名額。

支援計劃要點

資助組別一（初創企業組）

- 二十二間新成立的廣告製作企業每間可獲最高港幣十三萬元的資助作為製作資金，及與本地歌手合作，製作片長至少四分鐘及不多於八分鐘具故事性的原創微電影
- 免費參加有關微電影編劇、導演、製作及後期製作等方面的培訓
- 獲專家導師團隊提供製作及創作上的指導
- 獲「創+作」資助製作的微電影將獲邀參加頒獎典禮並競逐專為資助組別一（初創企業組）而設的各個獎項，包括：設有金、銀、銅獎的「最佳微電影製作大獎」、「最佳微電影男主角」及「最佳微電影女主角」；「最佳微電影編劇獎」；「最佳微電影攝影獎」；「最佳美術指導獎」；及由公眾投票選出的「最受歡迎微電影獎」。
- 有關微電影同時會推薦參加與微電影或短片相關的國際比賽
- 獲邀參加「創+作」下的宣傳活動

資助組別二（專業組）

- 九間小型廣告製作企業每間可獲最高港幣二十四萬元的資助作為製作資金，及與本地歌手合作，製作片長至少十二分鐘及不多於十六分鐘具故事性的原創微電影
- 免費參加有關微電影編劇、導演、製作及後期製作等方面的培訓
- 獲專家導師團隊提供製作及創作上的指導
- 獲「創+作」資助製作的微電影將獲邀參加頒獎典禮並競逐專為資助組別二（專業組）而設的各個獎項，包括：設有金、銀、銅獎的「最佳微電影製作大獎」、「最佳微電影男主角」及「最佳微電影女主角」；「最佳微電影編劇獎」；「最佳微電影攝影獎」；「最佳美術指導獎」；及由公眾投票選出的「最受歡迎微電影獎」。
- 有關微電影同時會獲推薦參加與微電影或短片相關的國際比賽
- 獲邀參加「創+作」下的宣傳活動

Introduction to the Scheme

Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region, the Hong Kong Association of Interactive Marketing (“the Organizer”) successfully organized 11 editions of the “Microfilm Production Support Scheme (Music)” (“Support Scheme”) since 2013 to provide subsidy, training, mentorship and promotional opportunities for local advertising production start-ups and their aspiring directors to produce original creative microfilms that will showcase their creativity and technical capability. The Support Scheme also invited local singers to perform and offer their songs for use in the microfilms, with a view to providing more performance and exposure opportunities to them.

Riding on the success of the last 10 editions, and with the sponsorship from CreateHK and overwhelming support from the industry, the 11th Support Scheme continues to offer 2 tiers of support, namely Tier 1 for advertising production start-ups and Tier 2 for small advertising production houses, to 31 production teams.

Highlights of Support Scheme

Tier 1 for Advertising Production Start-ups

- Provides a maximum of HK\$130,000 subsidy for each of the 22 participating advertising production startups to produce a microfilm with story line of at least 4 minutes and not more than 8 minutes
- Provides training programmes on microfilm production, including script writing, directing, production designing and post-production, etc.
- Provides mentorship by industry professionals
- Organizes award presentation ceremony to present the “Best Microfilm Production Award”, the “Best Microfilm Actor Award”, and the “Best Microfilm Actress Award”, each with its respective Gold, Silver and Bronze Awards; and the “Best Cinematography Award”, the “Best Microfilm Scriptwriting Award”, the “Best Microfilm Art Direction Award” and the “Most Popular Microfilm Award” voted by the public, to recognize the outstanding microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events

Tier 2 for Small Advertising Production Enterprises

- Provides a maximum of HK\$240,000 subsidy for each of the 9 participating small advertising production houses to produce a microfilm with story line of at least 12 minutes and not more than 16 minutes
- Provides training programmes on microfilm production, including script writing, directing, production designing and post-production
- Provides mentorship by industry professionals
- Organizes award presentation ceremony to present the “Best Microfilm Production Award”, the “Best Microfilm Actor Award”, and the “Best Microfilm Actress Award”, each with its respective Gold, Silver and Bronze Awards; and the “Best Cinematography Award”, the “Best Microfilm Scriptwriting Award”, the “Best Microfilm Art Direction Award” and the “Most Popular Microfilm Award” voted by the public, to recognize the outstanding microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events

評審及導師的話

Message from Judges and Mentors

方保僑先生 | 香港互動市場商會會長

Mr. Francis Fong | Chairman, Hong Kong Association of Interactive Marketing

作為「創 + 作」的評審之一，我衷心感謝各個團隊的熱情參與和努力。你們所展現的創意和才華為香港的廣告、影視以及音樂圈注入了新的活力。在這個舞台上，你們有機會展現自己的獨特聲音和故事，將觀眾帶入音樂人的世界。希望這次的參與能夠成為你們創作之路上的重要里程碑。祝願每一位參賽者都能繼續追求創意，實現夢想。

As one of the judges of the support scheme, I sincerely thank each team for their enthusiastic participation and hard work. The creativity and talent you have demonstrated inject new vitality into the advertising, film, and music industry of Hong Kong. On this stage, you have the opportunity to showcase your unique voice and stories, taking the audience on a journey into the world of the musicians. May this participation become an important milestone on your creative journey. I wish every participant success in pursuing creativity and achieving their dreams.



黃浩然先生 | 電影導演

Mr. Amos Wong | Film Director

樂見到有部份參賽者，於前期籌備過程，已經非常清楚自己想表達甚麼，以至用甚麼方法去表達。事實上，只要參賽者在前期籌備做得愈成熟，最後作品完成度亦必然愈高。香港業界要重新追上同亞洲其他地區之專業製作水平，其中重要一環：不要再迷信，為現場飛紙仔而驕傲；亦不要再將臨急抱佛腳，美化包裝為港式靈活執生。

It is truly gratifying to witness that some of the participants, during the early stages of preparation, already have a clear understanding of what they want to express and how they want to express it. In fact, the more mature the participants' preparation is in the early stages, the higher the quality of their final works will inevitably be. It is important for the Hong Kong industry to catch up with the professional production standards of other regions in Asia. One crucial aspect of this is to no longer rely on superstition and take pride in on-site improvisation; nor should they resort to last-minute efforts as a Hong Kong-style flexible approach.



陳健朗先生 | 電影導演

Mr. Chan Kin Long | Film Director

在第十一屆「創+作」支援計劃看到種類各異的作品，欣喜創作者們在說故事上有着不同的嘗試。

難得有一個平台讓音樂人和影像人合體創作，實屬難得。勿論今屆得獎結果如何，大家仍然要保持住創作的心！

In the 11th edition of the support scheme, it is delightful to witness a diverse range of works, showcasing the creators' different attempts in storytelling. It is rare to have a platform that brings together musicians and visual artists for collaborative creation. Regardless of this year's award results, everyone should continue to hold onto their creative spirit!



楊寶文小姐 | 電影監製 / 編劇

Ms. Polly Yeung | Film Producer / Writer

雖然已經是第四年為創加作擔任導師，但每一屆，我都有新體驗。從去年十月開始認識各位參加者到今天看畢大家的作品，心情難免激動，因為大家所作的新嘗試沒有白費，相信會帶給觀眾不少驚喜，感恩！希望創加作愈辦愈精彩，孕育出更多香港創作人！

Although it has already been four years of serving as a mentor for the supporting scheme, each edition brings me a new experience. From getting to know all the participants since last October to witnessing everyone's works today, I can't help but feel excited. The new attempts made by everyone have not been in vain, and I believe they will bring many surprises to the audience. I hope the supporting scheme will continue to thrive and nurture more Hong Kong creators!



黃啟聰先生 | Headlines 雜誌總編輯

Mr. Manfred Wong | Chief Editor, Headlines Magazine

「創 + 作」(音樂篇)的出現確實很有趣。除了電影製作，我還看到了歌手的成長。他們完全致力於真正的戲劇表演，抓住了難得的表演機會，拓展歌手音樂路線的進化。第十一屆「創 + 作」(音樂篇)，參與的歌手們，與導演、劇本、拍攝、美指的配合，互動性更強，尤其是對手戲的表現力突出。而且，今年女歌手的表現尤其出色，明年男歌手應該要迎頭趕上了。

The emergence of the support scheme is really fascinating. In addition to film production, I have also seen the improvement in each individual singer. They are fully devoted to true drama performances and grasped the rare acting opportunity to expand the evolution of their musical route. The 11th support scheme participating singers work closely with directors on scripts, filming and art direct, which made their interaction becoming stronger, showcasing outstanding expression on the rival scenes. Moreover, the performances of the female singers this year is particularly outstanding, the male singers will need to try harder to catch up next year.



許迅先生 | 香港設計師協會副主席

Mr. Eddy Hui | Vice Chairman, Hong Kong Designers Association

從「創 + 作」第一屆開始，有幸作為評審及導師，見證不少創作人的成長。當中有不少傑出作品，獲得不少本港及各地卓越的成就，更有不少團隊進級成為電影班子，屢獲金像獎提名及獎項。再次證明本港不乏創作人材，但願有更適合的土壤。

Since the first edition of the support scheme, I have had the privilege of serving as a judge and mentor, witnessing the growth of many creative individuals. Among them, there have been numerous outstanding works that have achieved remarkable success in Hong Kong and various other places. Many teams have even become part of the film industry, receiving multiple nominations and awards at the Hong Kong Film Awards. Once again, this proves that Hong Kong is abundant in creative talents, hopefully, there will be a more suitable environment for them to thrive.





評審及導師的話

Message from Judges and Mentors

韋啟良先生 | 香港電影作曲家協會創會會長

Mr. Tomy Wai | Chairman, Hong Kong Film Composers' Association Limited

今屆作品在美術上同演員情感上都有莫大的進步，大膽嘗試是創作人必須的理念，但人物情感才能讓觀眾投入故事，今屆兩者都能做到，令人對「遺憾」這感覺顯得更立體。

The work produced this year has shown significant advancements in both artistic expression and the portrayal of actors' emotions. Bold experimentation is a fundamental concept for creators, but it is the authentic depiction of characters' emotions that truly captivates the audience and draws them into the story. In this year's work, both of these aspects have been successfully achieved, making the feeling of "regret" more tangible.



何威先生 | 香港影評人協會榮譽會長 | 國際創意及科技總會秘書長

Mr. Ho Wai | Chairman, Hong Kong Film Critics Association | Director, International Federation of Creativity and Technology

全新一屆《創+作》有了新的追求。不再是簡單的故事或是情緒的展現，而是精神世界的探索及邏輯思維的挑戰。值得期待的新生一代導演。

The new session of the support scheme has new pursuits. It is no longer a simple story or a display of emotions, but an exploration of the spiritual world and a challenge of logical thinking. A new generation of directors worth looking forward to.



李英洛先生 | 香港電影導演會副會長

Mr. Anthony Lee | Vice President, Hong Kong Film Directors' Guild

從父母目睹孩子成長的角度來看，11 年的時間是漫長的。然而，對於充滿各種可能性和潛力的孩子來說，這段時間相對短暫。這種雙重角度的評審，同樣體現在「創+作」計劃在培育創作人才方面的貢獻，成就的不只是台前的演員，也包括在鏡頭背後耕耘的導演。對於他們的創作旅程而言，這只是其中一個時刻。我在此衷心祝賀他們取得的努力成果，並祝願他們未來的道路順利。

11 years in human terms is long watching the growth of a child from any parent's point of view, but short from the perspective of a growing child taking into account of his lifelong possibilities and potential. Such are the dualistic points of assessment analogous to the contributions made by the support scheme in nurturing artists who are both in front of and behind the camera. This is just a single point in time in their creative journeys and I want to hereby congratulate them for their work and wish them all the best in their future.

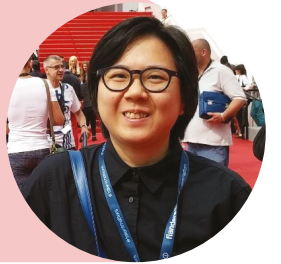


蔡靄兒小姐 | MOVIE MOVIE 行政總監

Ms. Joycelyn Choi | Executive Director, MOVIE MOVIE

我們珍惜香港能擁有屬於自己的歌手和創作人，因為音樂和影像才有那種香港獨有的味道，希望創+作繼續為大家發掘新的創作力驚喜不絕。

We cherish the fact that Hong Kong has its own singers and creators because it is through music and visuals that we experience the unique flavor of Hong Kong. We hope that the support scheme will continue to uncover new surprises of creative talent for everyone.



徐凱珊小姐 | MOOV 主管

Ms. Eliza Chui | Head of MOOV

每年「創+作」的參賽作品都讓我感到興奮及期待，跨越十年，依然很高興看見本地創作人如何以他們的方式發揮無限的創意，以錄像和音樂建構自己的故事世界，為我們帶來一個個精彩作品。不論獎項花落誰家，希望觀眾們能不吝將更多的目光及支持投放在這群充滿熱情的創作人身上。

微電影「創+作」支援計劃（音樂篇）除了對新成立的製作公司和新晉導演提供製作資金、專業指導和宣傳等方面的支援，同時也邀請本地歌手參與微電影的演出，並提供他們的歌曲在微電影中使用，為他們提供更多的演出和宣傳機會。

這個計劃自推出以來獲得業界的廣泛支持，已經有超過 200 家廣告製作企業和 200 多位歌手在過去十屆的支援計劃中受益。

非常榮幸能參與這個有意義的計劃，期待一路見證更多優秀的音樂人和新晉導演在微電影創作中的精彩表現。

As years go by, the entries of Microfilm Production Support Scheme (Music) continued to be exciting and highly anticipated. Stepping across the tenth year, it is still a great pleasure to see how local talents present their boundless creativity in their own unique ways, combining visuals and music to construct their own worlds and bring us great works. Regardless of who is going to win the awards, I hope that the general public will generously devote more attention and support to these passionate creators.

Not only does the Scheme provides newly established production companies with production funding, professional guidance and promotion support, it also invites local singers to participate in the performances of microfilms and grant their songs to be used in the films, providing them with more opportunities for acting performance and song promotion.

Since its launch, the Scheme has received great support from the industry and has benefited over 200 advertising production companies and more than 200 singers in the past 10 years.

It is my honour to be part of this meaningful project, and I look forward to witnessing more outstanding musicians and emerging directors showcasing brilliant performances in microfilm creation along the way.





評審及導師的話

Message from Judges and Mentors

張志雄博士 | 音樂總監

Dr. Samson Cheung | Music Director

2000 年開始成為泰迪羅賓助理，一直積極推動音樂教育及流行文化發展。今次有幸能參與這次比賽的評審工作，這份工作並不輕鬆，除了入圍作品各具特色，另外入圍的作品數量也相當龐大。擔任評審是一件責任重大且需慎重的事，因此為了要平衡多元的觀點與看法，主辦單位已經邀請了十多位評審共同分憂。但只要是比賽，就難免有遺珠之憾，因此希望沒能入圍或得獎的作者不要氣餒，也不要失去信心。入圍決賽的作品是難能可貴的肯定，也是一項崇高的榮耀，僅此勉勵所有的參賽者並恭喜所有的入圍者。

Became Teddy Robin's assistant in 2000 and has been actively promoting the development of music education and popular culture. This time I was fortunate to be able to participate in the judging work of this competition. This job is not easy. In addition to the uniqueness of the shortlisted works, the number of shortlisted works is also quite large. Serving as a reviewer is a matter of great responsibility and prudence. Therefore, in order to balance diverse views and opinions, the organizer has invited more than ten reviewers to share their worries. But as long as it is a competition, it is inevitable that there will be regrets. Therefore, I hope that the authors who have not been shortlisted or won will not be discouraged or lose confidence. The finalist works are a commendable affirmation and a lofty honor. Only this encourages all the contestants and congratulates all the finalists.



陳鈞俊先生 | 《紙談音樂》雜誌出版人

Mr. Jesper Chan | «re:spect music magazine» Publisher

很榮幸能夠擔任「創 + 作」評審之一，由初審時聽取製作公司、導演和編劇等參賽者講解故事內容和拍攝手法，至數個月後能夠見證他們的作品完成，感覺很實在，喜見香港擁有很多從事電影工作生力軍。

我一直認為比賽是發掘和培育人才的渠道，尤其是運動和藝術行業，期望「創 + 作」能夠繼續連結電影人和歌手們，得到雙贏的結果。

I am honored to serve as one of the judges for the support scheme. From the initial screening, where I listened to the participating producers, directors, and screenwriters explaining their storylines and filming techniques, to witnessing their completed works months later, it feels very rewarding. I'm delighted to see Hong Kong has many emerging talents in the film industry.

I have always believed that competitions are avenues for discovering and nurturing talent, particularly in sports and the arts. I hope that support scheme can continue to connect filmmakers and singers, resulting in win-win outcomes.

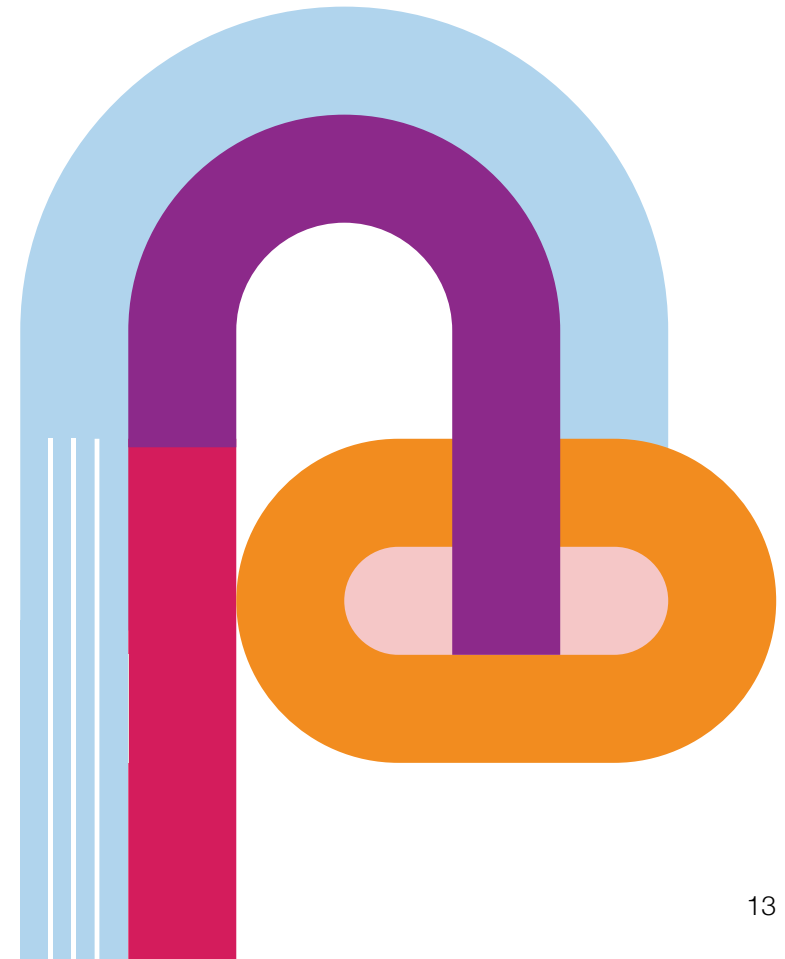


林紀陶先生 | 編劇

Mr. Lam Kee To | Screenwriter

是屆作品有不少歌手在參與製作時，對劇中角色以及自己形象有積極的配合，以及在歌曲旋律及歌詞創作中作出適應的修改，令作品風格有獨特個性的表現。而且在製作方面例如攝影甚至在音效都偏向高質化。部份作品很推薦大家在大銀幕觀賞。我想，創 + 作這個支援企劃，已成為品牌了。

This year's works have seen the active collaboration of many singers in terms of character portrayal and shaping their own image during production. They have also made adaptive modifications to the melodies and lyrics of the songs, giving the works a unique and distinctive style. Furthermore, the production aspects, such as cinematography and sound effects, lean towards high quality. Some of the works are highly recommended to be watched on the big screen. I believe that the support scheme has become a brand.



初創企業組
Advertising Production Start-ups



重溫各微電影精彩內容:
Relive the highlights of
all microfilms:



專業組
Small Advertising Production Enterprises



重溫各微電影精彩內容:
Relive the highlights of
all microfilms:



標誌參考
Icon Reference

廣告製作企業資料包括:
Information of Advertising
Production Company:

-  導演 Director
-  編劇 Scriptwriter
-  攝影 Cinematographer
-  美術指導 Art Director
-  剪接師 Editor
-  聯絡人 Contact Person
-  電話 Contact No.
-  電郵 Email
-  網址 Website
-  地址 Address

歌手及微電影主題曲資料:
Information of Singer and
Theme Song Being Used in Microfilm:

-  歌手 Singer
-  唱片公司 Record Company
-  選用歌曲 Theme Song
-  作曲 Composer
-  填詞 Lyricist
-  編曲 Arranger
-  監製 Producer



結結

Loose Ends

中年阿希接到主持兒童歌唱大賽的工作，作為這場比賽第一屆的亞軍，在熟悉的環境裡，阿希曾經的歌手夢又一次在心中撩撥，而阿希的媽媽也在同一個時間來到大賽所在的禮堂，希媽所追尋的又是什麼？一位失意的中年人和一位阿爾茨海默症的母親，這座禮堂將見證這對母子之間誤會的化解以及對遺憾的釋懷。

初創企業組 Advertising Production Start-ups

As the first runner-up of the Children's Singing Contest, middle-aged Xi is offered the job of hosting the contest. Standing in the familiar place, Xi's dream of being a singer stirs up in his heart once again, while Xi's mother comes to the auditorium where the contest is being held at the same time, so what is Xi's mother looking for? This auditorium will witness the resolution of misunderstandings between a frustrated middle-aged man and a mother with Alzheimer's disease, as well as the release of regrets between the mother and the son.

-  陳逸靜 Crystal CHEN
-  陳逸靜 Crystal CHEN
-  張然 Ran Zhang
-  黃卡蓮 Kalin Wong
-  謝宜珊 Tengo Xie
-  陳逸靜 Crystal CHEN
-  5489 7535
-  3n4production@gmail.com
-  -
-  九龍旺角亞皆老街 56 至 62 號 3 樓 60 室

-  歐信希 Simon Au
-  風行唱片有限公司 Fung Hang Record Ltd.
-  天變地變情不變
-  盧冠廷
-  唐書琛
-  Barry Chung
-  Barry Chung



-  謝雅兒 Tse Nga Yi
-  Fun Track Music Limited
-  七巧回憶
-  謝雅兒 Tse Nga Yi
-  謝雅兒 Tse Nga Yi
-  王建威
-  王建威



-  梁樹滿 Leung Shu Moon
-  梁樹滿 Leung Shu Moon
-  何健敏 Man Ho
-  郭芷晴 Kwok Tsz Ching
-  梁樹滿 Leung Shu Moon
-  梁樹滿 Leung Shu Moon
-  9200 0833
-  Bp909@live.com
-  -
-  文咸東街 135 商業中心 7 樓 02 室 135 號文咸東街 香港 RM702, 7/F 135 Bonham Strand Trade Ctr No 135 Boham Strand Sheung Wan Hong Kong



七巧回憶 Tangram

故事講述女主角雅兒曾為唱作人，但已改行為一名音樂雜誌記者。有天，她於夢中聽見一段陌生卻又揮之不去的旋律，久久思量，直至她在琴行巧遇彈出相同旋律的 Vivian，才想起這是出自 Vivian 已自殺身故的前男友 Sky 的手筆，也是雅兒多年前在樂壇中相識的音樂人。兩人冥冥中的偶遇，或許是逝者對在世者的祝福。

初創企業組 Advertising Production Start-ups

The story revolves around the protagonist, Nga Yi, who used to be a singer-songwriter but has now switched careers to become a music magazine journalist. One day, she hears a strange yet unforgettable melody in her dream. She ponders over it for a long time until she coincidentally encounters Vivian, who is playing the same melody in a music store. It suddenly dawns on her that this melody was composed by Sky, Vivian's deceased ex-boyfriend and a musician whom Nga Yi had known in the music industry years ago. The fateful encounter between the two may be seen as a blessing from the departed to the living.

3N4 PRODUCTION

3N4 Production 是一家香港本土的影視製作公司，成立於 2022 年，主理人 Crystal CHEN 是一位經驗豐富的影視製作者，入行已逾 10 年，從製片再到剪輯師再到導演，Crystal 擁有豐富的商業廣告製作經驗，足跡遍佈全球多個國家，合作過眾多一線藝人及品牌，是一位有強烈個人風格的導演，擅長女性視角的觀察及審美。

3N4 Production is video production company based in Hong Kong. It was established in 2022. Crystal CHEN, the founder, is an experienced filmmaker with over 10 years of industry experience. She has worked in various roles including producer, editor, and director. Crystal has extensive experience in TVC production, having collaborated with numerous well-known artists and brands across multiple countries worldwide. She is a director with a distinct personal style and specializes in observing and appreciating the female perspective.

平衡點影像工作室有限公司 Balance Point Production Studio Limited

平衡點影像工作室有限公司近年從事紀錄片到劇情片創作，探索故事和影像的可能性，在藝術和商業類型尋找平衡點。

Balance Point Production Studio Limited produce documentaries and dramas recent years. We aim to explore the possibility of story and visual image, finding the balance between arthouse and commercial

一次別離 Apart

海晴要移民到加拿大了，這晚是她最後一天在香港。她乘坐Uber車，去往機場的路上，怎料遇著司機是她的前度男友Matt。但現在眼前的Matt，有點潦倒，更放棄了當初的劇場夢想。這個晚上，兩人墮入回憶之境，幕幕往事回放。這程車，終點到底會是機場，還是原路折返呢？

-  曾柏健 Tsang Pak Kin
-  曾柏健、陳虛、羅海晴
Tsang Pak Kin, Vivian Chan, Kelly Law
-  鄧志朗 Christopher
-  黎淑菁 LAI SHUK CHING JANE
-  余健衡 Yu Kin Hang
-  黃鈺華 Brenda Wong
-  6153 2304
-  bw423@yahoo.com.hk
-  -
-  觀塘，大業街 34 號，楊耀松第五工業大廈，八樓 D 2 室
Room.8d2,8F, Yeung Yiu Chung (No.5 Industrial Building,34 Tai Yip Street,Kwun Tong District

初創企業組 Advertising Production Start-ups

Hoi Ching is about to immigrate to Canada, and tonight marks her final evening in Hong Kong. She hails an Uber to the airport, only to discover that her driver is none other than her ex-boyfriend, Matt. However, the current version of Matt appears somewhat worn down, having relinquished his once-pursued dream of the theater. Throughout this evening, the two find themselves immersed in a nostalgic reverie, revisiting scenes from the past. The question lingers: will the ultimate destination of this journey be the airport, or is there a possibility of retracing their steps?

-  趙展彤 VAL
-  自娛樂 Self Entertainment
-  Rain Rain 地
-  趙展彤 VAL
-  趙展彤 VAL
-  Wallis Cho
-  Wallis Cho



-  子飛魚 G.F.F.
-  子飛魚工作室有限公司
G.F.F. Studio Limited
-  封印的角落
-  KW 朱敏希 @ 子飛魚
-  林若寧
-  Y. Siu
-  Y. Siu / KW 朱敏希

-  沈旻韋 Ben Sum
-  唐詩、李志聰 Raphael Tong, Brian Lee
-  蘇永雄、胡雯洛 So Wing Hung, Wu Man Lok
-  莫碧芝 Peggy Mok
-  沈旻韋 Ben Sum
-  呂嵐 Lillian Lui
-  64229841 / 61773456
-  castroom.hk@gmail.com
-  -
-  將軍澳 環保大道 201 號 邵氏影城 創意大樓 L1 樓
L1/F, Creative Hub, Shaw Studio, 201 Wan Po Road, Tseung Kwan O, NT, Hong Kong



Birudoowop

Birudoowop 是2019年創立的媒體和設計公司，為不同媒介的客人提供相關以及具新意的一條龍製作，包括廣告、人物專訪、綜藝節目、微電影，甚至電影，提升客人商品的知名度，推廣藝術至商界層面；Birudoowop 指在結合不同專業人士，把項目做得盡善盡美。

Birudoowop is a media and design company founded in 2019. Provide relevant and innovative one-stop production for customers in different media, including advertisements, interviews, variety shows, short films, and even movies. Increase the visibility of customers' products and promote art to the business world; Birudoowop refers to combining different professionals to make the project perfect.



我瞞 A Simple Secret

王雨飛母親早亡，由經營車房的父親王國明扶養長大，一直未能感受母愛。在外國留學多年的雨飛，回港後發現父親經常某個工作時段神秘出外，遂與好友阿V一探究竟。兩人在一次玩無人機的途中，偶然看到父親步入一幢舊建築物，發現父親原來隱瞞一個秘密，牽涉多年前母親孫麗君的「死亡真相」……

初創企業組 Advertising Production Start-ups

Wong Yu Fei was raised by her father, Wong Kwok Ming, a garage owner, after her mother's death, but she was never able to feel her mother's love. After returning to Hong Kong, Yufei discovers that her father often goes out of town during working hours, so she and her best friend V try to find out what is going on. On one of their drone flights, they witness her father entering an old building and discover that her father is hiding a secret involving the "truth of the death" of her mother, Sun Lijun, many years ago.

Castroom

Castroom 成立於2022年，專注於電視及線上廣告的拍攝。我們提供廣告製作、演員預約、發掘新演員、影視服務、航拍等各種專業服務。Castroom 擁有專業的團隊：經驗豐富的製作人、導演、攝影師和編劇，加上與各大演藝學院及模特兒公司合作挑選演員，致力製作高質、創新且吸引的內容，為客戶帶來具影響力和商業價值的廣告。

Castroom established in 2022, specializing in TV & online advertising. We provide professional services such as advertising production, actor sourcing, talent scouting, film and television services, aerial photography, etc. Castroom have a professional team of experienced producers, directors, photographers and creative writers. We also work with major performing arts academies and modeling companies to select actors. We are committed to producing innovative & attractive content with high-quality films to brings impactful business value to our customer.








夢魘洄游 Endless Nightmare

臨床心理學家芷菱為病人瑋然進行輔導，瑋然時而表示因自己的無能為人生帶來了遺憾，被另一個自己追殺，時而表現充滿自信，說自己已殺了另一個無能的自己。然而在輔導過程中瑋然突然問及芷菱的女兒，芷菱驚訝為何他知道自己女兒的名字，感到自己和女兒的安全受威脅，亦慢慢勾起了潛藏於內心多年揮之不去的遺憾。




初創企業組 Advertising Production Start-ups

Clinical psychologist Ling counsels patient Wei Yin. Wei Yin sometimes expresses that his incompetence has brought regrets to his life and is being hunted by his other self. Sometimes he is full of confidence and says that he has killed his other incompetent self. However, during the counseling process, Wei Yin suddenly asked about Ling's daughter. Ling was surprised why he knew her daughter's name. She felt that her and her daughter's safety was threatened, and she slowly aroused the regretful memories that had been hidden in her heart for many years.

-  駱子康 Lok Tsz Hong
-  駱子康 Lok Tsz Hong
-  何政熹、吳家謙 Ho Ching Hei, Ng Ka Him
-  霍曉彤、霍佩詩
Fok Hio Tong, Giselle, Fok Pui Sze
-  駱子康 Lok Tsz Hong
-  駱子康 Lok Tsz Hong
-  9848 6006
-  hongtsz1127@gmail.com
-  -
-  觀塘巧明街 99 號巧明工廠大廈 C 座 3 樓 321 室
Rm 321, Block C, 3/F How Ming FTY Building, 99 How Ming Street,
Kwun Tong, Kowloon

-  廖嘉敏 Ashia
-  Lava Music Entertainment
-  夢迴 Remorse
-  Abe Lau / Ashia
-  Abe Lau
-  孔奕佳 Edgar Hung
-  Abe Lau



-  鄧旻諾 Eric Chow
-  心伝音樂 SOME1MUSIC
-  虫我
-  鄧旻諾 Eric Chow
-  鄧旻諾 Eric Chow
-  鄧旻諾 Eric Chow
-  鄧旻諾 Eric Chow



-  司徒嘉詠 KW Szeto
-  司徒嘉詠 KW Szeto
-  譚鈺樺 Arnold Tam
-  譚樂因 Noel Tam
-  李沛耀 Daniel Lee
-  司徒嘉詠 Szeto Ka Wing
-  6094 7524
-  kw@feature-lab.com
-  www.feature-lab.com
-  -



如火 Moth

畫家Eric搬到舊唐樓工作室尋找創作靈感，他在天台邂逅了Fia，一位工作在附近玻璃工作室的女孩。他Eric被Fia的獨特氣質深深吸引，遂將她視為他的創作靈感。二人慢慢展開一段撲朔迷離的關係，觸不到的渴望把Eric帶入深淵，如燈蛾撲火一樣走入毀滅的結局。

初創企業組 Advertising Production Start-ups

Painter Eric moved to a studio in an old tenement building in search of creative inspiration. There, he encountered Fia, a girl who works in a nearby glass studio. Eric was deeply attracted by Fia's unique temperament, and thus considered her as his source of creative inspiration. The two gradually developed an elusive relationship. An unattainable longing drove Eric into the abyss, leading him to a destructive end, much like a moth drawn to a flame.

新思維影像製作室 Concept Pictures Studio

由一群電影畢業生組成，主要承接微電影、廣告、MV、紀錄片等，一直堅持運用不同戲劇理論與電影語言於作品中，亦不斷嘗試以不同手法與新思維，創作充滿熱誠的作品。

Composed of a group of film graduates who mainly undertake micro-films, advertisements, MVs, documentaries, etc. We have always insisted on using different drama theories and film languages in our works, and are constantly trying different techniques and new ideas to create works full of enthusiasm.

Feature Lab Limited

Feature Lab於2020年創辦，通過短片形式，挑戰並拓展創意的無限可能。我們的工作室集結了導演、攝影師和剪輯師等的團隊，共同在廣告、電影以及其他各種項目中進行創作合作。在過去的兩年，我們獨特且創新的藝術風格贏得了客戶的廣泛好評。隨著技術的不斷演進，我們將會繼續探尋那些短片領域尚未觸及的新奇之處，不斷挑戰既定的邊界。我們的工作室始終保持著實驗的精神，尋求明日的創新趨勢。

We started Feature Lab in 2020 with a vision - to push the boundaries of creativity through short-form video. Based in our Kowloon Bay studio, we brought together a team of directors, cinematographers, and editors to collaborate on commercials, films and more. Over the past two years, recognition from our clients of our innovative style has grown. But our true passion remains discovering what's never been done in short form. As technologies evolve, we stay devoted to nurturing talent and pushing boundaries. Our studio remains a laboratory where tomorrow's trends begin.

秋月春風 Autumn Moon 'n' Spring Breeze

頤和邦原是一對相戀多年嘅情侶，他們由熱戀、步向穩定、再經歷冷淡，最後分手。平安夜晚上，他們終於在餐廳重遇對方。本應是一次平平無奇的閑談，某些對話觸動到對方神經，他們各自將多年來對對方的不滿宣洩出來。這次重遇，令他們從新認識自己，更明白每個人都是自私的動物。

-  尹子香 PHILIP WAN
-  尹子香 PHILIP WAN
-  趙沛源 DANNY CHIU
-  林培豐 FELIX LAM
-  吳澤義 NELSON NG CHAK HEI
-  尹子香 PHILIP WAN
-  9820 3709
-  philip@fongfaan.com
-  -
-  柴灣豐業街 12 號啟力工業中心 B 座 13 樓
10 室
1310, Block B Kailey Industrial Centre 12
Fung Yip Street Chai Wan, Hong Kong

初創企業組 Advertising Production Start-ups

Cher and Pong were a couple in love for years. They went through a journey from passion to stability, braving the storms of indifference until they eventually parted. On a Christmas Eve, they unexpectedly meet in a restaurant. A casual conversation turns into a heartrending exchange of frustrations, helping them discover more about themselves. In this reunion, they unfold the layers of their intertwined history, realizing the universal truth within every heart — the touch of selfishness.

-  匿名事件 Anonymous Affair
-  Brahma Music Limited
-  分前說明書
-  丁悦 @ 匿名事件
-  丁悦 @ 匿名事件
-  匿名事件
-  匿名事件



-  龔柯允 Kong Chen Tshe Karen
-  天盟娛樂有限公司
SKY TEAM ENTERTAINMENT LIMITED
-  原諒有用
-  徐浩 / 齊樂平
-  林寶
-  徐浩 / 黃兆銘
-  徐浩

-  尹書然 Wan Noel
-  尹書然、林晞頌 Wan Noel, Ziczac Lam
-  吳家豪 Don Ng
-  廖詠妍 Wing Liu
-  潘昊翔 Pan Haoxiang
-  謝樂霖 Kay Tse
-  9669 3234
-  kay@hehacom.cc
-  -
-  新蒲崗雙喜街 1 號安田中心 7 樓 701
Room 701, On Tin Centre, 1 Sheung Hei Street, San Po Kong,
Hong Kong

海邊的日子 Whispers of the Shore

「海邊的日子」故事背景設定在風景如畫的海岸線上，探討了失去、家庭和個人成長的主題。主角在面對自己的情感時，經歷了絕望的深淵，但最終找到了希望和療愈之道。

初創企業組 Advertising Production Start-ups

“Whispers of the Shore” set against the backdrop of a picturesque coastline, the story explores themes of loss, family, and personal growth. As Karen confronts her emotions, she faces the depths of despair but ultimately finds hope and healing. “Whispers of the Shore” is a tale of resilience, forgiveness, and the power of love

及時行樂推廣有限公司 HEHA Communications limited

及時行樂推廣有限公司專注以數字營銷，創意策劃為核心，融合媒體基因及公關技能；致力打造社會化、年輕化、潮流化的創意內容定制，為中港兩地大小商戶包括地產集團，商場，品牌，餐廳等香港企業打造創意出圈內容，提出策略方案。是一間精通創意內容及全域運營的傳播公司。

HEHA Communication aim to use creative content in high quality to help our clients build up the consumer foundation. Producing bespoke content for the brand's social media marketing with the help of our design and copywriting team. The team ideate, create, revise and publish all content from scratch, with creative that is personalized to the target audience and tailored to the specific social platform. Our expertise in social media promotions is designed to help clients reach and engage with target audience, build brand awareness and drive business growth and success. We provide customized analysis in business social media accounts and propose possible solution for next grow.



放飯有限公司 FONG FAAN LIMITED

放飯有限公司是一間深信「民以食為天」的公司，只要吃得好就可以創作出好的作品。

Fong Faan truly believe the meaning of “Food is the God of the people”. Creative ideas always come after a nice meal.

這個歌手不太冷 This Singer's Killing It

殺手家凌厭倦殺人，一心希望轉行當歌手，然而要放下屠刀、殺出音樂路，他必須先面對情同母子的經理人Money姐和她因愛成恨的逆襲……






Ka Tsun, a jaded assassin, yearns to leave behind his life of killing and pursue his dream as a singer. However, for him to put down his gun and pick up the microphone, he must first confront his manager Money, who treats him like a son, but has now become vengeful for a maternal love gone bitter...

-  徐璋霖 Johnathan Chui
-  徐璋霖 Johnathan Chui
-  麥峻朗 Mak Tsun Long, Damy
-  楊浣森 Yeung Yuen Sum, Sammy
-  陳鎮麟 Chan Chun Lun, Alan
-  Tiffany Chan
-  9222 8511
-  kindofcreativehk@gmail.com
-  -
-  -

-  符家浚 Calvert Fu
-  稻稈唱片有限公司 Straw Music Limited
-  模擬人生
-  符家浚 Calvert Fu
-  符家浚 Calvert Fu
-  黎肇豐
-  黎肇豐、符家浚 Calvert Fu

初創企業組 Advertising Production Start-ups



-  施匡翹 Zaina Sze
-  臻世娛樂 Zoen Sai Entertainment
-  Girls Talk
-  BC / Lesta Cheng / 曾家璋
-  T-Rexx
-  JNYBeatz
-  陳考威

-  李卓風 Li Cheuk Fung
-  李卓乘 Li Cheuk Shing
-  鍾耀義 Chung Yiu Hei
-  黃倩怡 Sindy Wong
-  李卓風 Li Cheuk Fung
-  李卓乘 Li Cheuk Shing
-  6302 4687
-  Do.mediaproduct@gmail.com
-  <https://domediaproduct.wixsite.com/website>
-  Flat 2016, 20/F, Yuet Ching Hse, Kai Ching Est, Kowloon City, KL



KIND OF CREATIVE

KIND OF CREATIVE 提供頗多服務，慢慢揀，實有啱：廣告文案、創意寫作、影像製作、導演、編劇、填詞、代筆、改名、編輯、翻譯、顧問。公司團隊短片作品《夏天的童話》曾入圍多個國際短片電影節。

“Be Kind. Be Creative.” KIND OF CREATIVE is a Hong Kong-based creative content production house. Explore a spectrum of creative services with us, from copywriting and creative writing to video production, directing, scriptwriting, lyrics composition, ghostwriting, renaming, editing, translation, and consulting. You name it, we've nailed it. Our acclaimed production “A Summer's Tale” has been selected in multiple international short film festivals.

錄音魔 I am listening

外號「錄音魔」的狂人，在觀唐區肆虐。她頭帶headset，把專業級指向咪對準每個沖涼房，再以錄到的歌聲要脅眾人。在一次行動中，警探Q成功逮捕「錄音魔」，卻在回家時收到「錄音魔」的要脅信，以及一段自己的可怕歌聲。為了不讓歌聲被公諸於聲，Q一邊服從「錄音魔」的指示，一邊追尋事件的真相。

初創企業組 Advertising Production Start-ups

“Recording Demon” is wreaking havoc. Wearing a headset, she pointed a professional-level microphone at each shower room, and then threatened everyone with her recorded singing voice. During an operation, Detective Q successfully arrested the “Recorder Demon”, but when he returned home, he received a threatening letter from the “Recorder Demon” and a piece of his own terrifying singing voice. In order to prevent his sound from being made public, Q followed the instructions of the “Recording Demon” while pursuing the truth of the incident.

La Narration

La Narration由幾位年輕創作者成立，致力提供優質及價格相宜的媒體製作服務，服務範圍包括2D及3D動畫、VFX、MV及各類拍攝和後期製作服務；服務過的對象包括Microsoft、香港政府、555香煙、Shu uemura等

La Narration was founded by several young creators and is committed to providing high-quality and affordable media production services. Its service scope includes 2D and 3D animation, VFX, MV and various shooting and post-production services; Clients we have served include Microsoft, Hong Kong Government, 555 Cigarettes, Shu uemura, etc

關於記憶的輕與重

Little Room

子青憶起最後一次見到浩風那一個在酒店渡過的晚上。那一晚像甚麼都沒有發生，漫長而累人。

Tsz Ching remembered the last time she saw Ho Fung, which was an evening spent at a hotel. That night felt like nothing had happened, yet it was long and exhausting.

-  曾旭熙 TSANG YUK HEI
-  曾旭熙 TSANG YUK HEI
-  蔡俊希 CHOI CHUN HEI
-  莊心萍 CHAMPAGNE CHONG
-  曾旭熙 TSANG YUK HEI
-  曾旭熙 Don Tsang
-  6299 9529
-  oiamdon@gmail.com
-  <https://dongsang941020.wordpress.com/>
-  香港九龍灣宏通街 1 號啟福工業中心 507 RM507, KAI FUK INDUSTRIAL CENTRE, 1 WANG TUNG STREET, KOWLOON BAY, HK

-  陳浩 Edward.C
-  SEEAHOLE Limited
-  Prelationship
-  陳浩 Edward.C
-  挽歌
-  Key Ng
-  陳浩、符家浚 Edward.C /Key Ng

初創企業組 Advertising Production Start-ups



-  侯慧寧 Connie Hau
-  Action Workshop Limited
-  致追回時間的人
-  侯慧寧 Connie Hau
-  水晶蝦
-  鄧衍輝
-  侯慧寧 Connie Hau



-  莊文迪 Chuang Man Tik
-  莊文迪、汪俊成 Chuang Man Tik, Jason Wong
-  黃傲坤 Wong Ngo Kwan / Owen Wong
-  羅芷茵 Lo Tsz Yan / Jan Lo
-  莊文迪 Chuang Man Tik
-  莊文迪、許俊彥 Chuang Man Tik, Samuel Hui
-  6256 3193
-  Monostudios2020@gmail.com
-  <https://www.monochromestudios.org/>
-  柴灣吉勝街 45 號 勝景工業大廈 10 樓 B08 室 Rm 08, Unit B, 10/F, 45 Kut Shing Street, Shing King Industrial Building, Chai Wan, HK

人來人往 Begin Again

講述可兒父母早年意外離世，一直姐兼母職照顧相差十多年同母異父的弟弟，相依為命，生活一直不愉快，與男朋友亦早有移民打算，想離開這個傷心地，但知道這個弟弟注定是絆腳石，男友讓可兒把弟弟送去寄養家庭，但阿可兒在面對心理關口兩難下，會如何選擇去留？

初創企業組 Advertising Production Start-ups

Connie's parents past away in an accident long time ago and has been acting as the caretaker for his much younger half brother. Living together has been tough, Connie have long plans to immigrate away with her current boyfriend. However her main concern is neglecting his half brother in Hong Kong. The boyfriend has suggested to leave the half brother to a foster family but it creates an uncomfortable situation for Connie to face.

How will Connie handle this dilemma? She definitely has to make a decision soon.



Little House

Little House由多媒體藝術家曾旭熙及王昱珊創辦。不以媒介為限，關注一切對象及自身的本質。遊走於錄像及繪畫之間，遊走於工業與獨立之間，遙望體制。

Little House was founded by multimedia artists Yuk Wong and Don Tsang. It transcends the boundaries of medium and explores the essence of all subjects and self. It moves between the realms of video and painting, oscillating between industry and independence, while contemplating the established system.

Monochrome Studios

Monochrome Studios 在2020年成立，2018年，當時兩位聯合創辦人在一部電影中合作，直至2020年重聚，一拍即合，決定合作製作高品質的企業影片內容。並以專業及可實現的想法，為企業提高目標受眾的品牌知名度。至今成立兩年幾，合作企業包括：新世界、阿里巴巴，科學園，華懋及希慎等等，未來將保持不斷創新求變的精神，為企業製作更優質的影片。

It all began in 2018 when the two Co-Founders met in a film production. Reunited in 2020, we decided to partner up to create high quality visual content. The Mission is to increase the visual quality of company videos and also bringing in professional and achievable ideas that can increase brand awareness for their target audience. Since its establishment two years ago, it has cooperated with companies including: Alibaba, Science Park, Chinachem and Hysan, etc. We look forward to maintaining the spirit of continuous innovation and change through every cooperation, and creating new products for enterprises.

水生木 Imperfect Blue

你知道嗎？溺水比我們想像中更無聲無息，當水已流進身體，在意識的當刻你已無法張聲。木與安，相愛中的兩人因著一隻破繭而出的蝴蝶而改變了二人之間的關係。關係改變的瞬間，如此無聲無息，從前的溺愛如今變得令人窒息，當意識到的時候已經太遲了。愛已深入生活與記憶之中，無法割捨。已成身軀一部分，唯有把自己都捨棄才能離開你。

初創企業組 Advertising Production Start-ups

Drowning happens in silence. When the water has flowed into the body, you can no longer speak at the moment of consciousness. Mu and An, two people in love, changed their relationship because of a butterfly. The moment the relationship changes, so silently, the former doting has now become suffocating, but by the time you realize it, it is already too late. Love has penetrated deeply into life and cannot be let go. When love has become a part of my body, I can only leave you if I abandon myself.

-  梁景宏 Stephen Leung King Wang
-  梁景宏、尹彥翹
Stephen Leung King Wang, Wan Yin Kiu
-  尹彥翹 Wan Yin Kiu
-  曾芷瑩 Tsang Tsz Ying
-  樊惠珊 Fan Wai Shan
-  梁景宏 Stephen Leung King Wang
-  69052810/ 95568769
-  Mottainai.production@gmail.com
-  <https://mottainaiproduction.wixsite.com/my-site>
-  新界葵涌葵秀路 8-10 號瑞森工業大廈
14F2, Shui Sum Industrial Building, 8-10 Kwai Sau Road, Kwai Tsing

-  FIESTER
-  Cradle Creative
-  洪流蝴蝶
-  FIESTER
-  FIESTER
-  FIESTER
-  馮均耀



Mottainai Production

我們公司於2019年成立，曾參與不同種類的電影，廣告與音樂錄像拍攝。希望透過故事與影像聯繫不同媒介；不論是人與人，人與城市，人與地方總有故事，自始無終。

Established in 2019. We have participated in different types of Film, commercial Video and music video. I hope to connect different media through stories and images; whether it is people and people, people and cities, people and places. There is always story and connection.



-  駱胤鳴 Lok Yan Ming
-  酷逼娛樂 HoBig Entertainment
-  大半夜未肯睡
-  駱胤鳴 Lok Yan Ming
-  駱胤鳴 Lok Yan Ming
-  Logout 范文浩 / 陸偉峰
-  Logout 范文浩

-  黃偉健 Wong Wai Kin
-  黃偉健 Wong Wai Kin
-  鍾卓勳 Barry Chung
-  梁嘉恩 Leung Kar Yun
-  黃偉健 Wong Wai Kin
-  黃偉健 Wong Wai Kin
-  6296 9486
-  firststofmay0105@gmail.com
-  <https://www.xtenstudio.com/>
-  觀塘偉業街 158 號 KT One 2 樓
2/F, KT One, 158 Wai Yip Street, Kwun Tong, Kowloon

波板糖 Lollipop

鳴在媽媽的遺物中發現兒時媽媽送給她的波板糖。波板糖能帶她回到從前，看到她與媽媽的生活點滴。回到現在，兒時玩伴文到訪，離開時留下了一個波板糖飾物。她利用波板糖飾物再次穿越到過去，成功與媽媽對話。鳴想將飾物還給文，但發現文並不是她的兒時玩伴...

初創企業組 Advertising Production Start-ups

In the quiet aftermath of her mother's passing, Ming stumbles upon an enigmatic lollipop, a sweet relic of her childhood, gifted by her mother. More than a sweet treat, it's a magical portal to the past, enabling Ming to revisit the fleeting moments with her mother. Ming's reconnection with her childhood friend, Jayden, takes an unexpected turn when he accidentally leaves behind a lollipop ornament. Ming uses the ornament to once again travel back in time, where she succeeds in having a heartfelt conversation with her mother.

When Ming attempts to return the ornament, she's faced with a shocking truth: Jayden isn't the childhood friend she thought she knew...

New Journey Media Limited

作為一間虛擬工作室，我們配備了完整的虛擬佈景和專業技術人員，因此我們擅長將電腦生成的環境與人和真實物體即時無縫融合，無需後製。相信虛擬解決方案是未來發展的方向，同時使用虛擬攝影棚增強視覺內容和觀眾體驗。

As a virtual studio comes with a complete virtual set and onsite competent technicians, we are expert in blending computer generated environments with people and real objects seamlessly in real time with no post production needed. Believing virtual solution is the future-facing approach, meanwhile enhance the visual content and audience experience using virtual studio sets.

扒手 Stolen Heart

一名小偷，懷疑遇到了另一位同行。經試探和確認後，想請他協助偷竊夾萬。因夾萬的主人認識自己，需找一位陌生面孔幫忙下手。然而，雖然兩人互相接觸的過程中找到一絲溫暖，但兩人終究是邊緣之人，注定無法在繁華街頭展現身影，終須道別。

初創企業組 Advertising Production Start-ups

A thief, seeking assistance in a heist, encounters another accomplice. To avoid recognition from the target, who knows the first thief, they must involve a stranger. Amidst the probing and interaction, a subtle warmth develops between these kindred spirits. However, destined to remain on the fringes, these two individuals part ways, unable to manifest their presence in the bustling streets.

 陸凱德 Luk Hoi Tak
 陸凱德 Luk Hoi Tak
 楊智仁 Yeung Chi Yan
 范芯睿 Fan Sum Yui
 陸凱德 Luk Hoi Tak
 翁卓霆 Yung James
 5971 9142
 productions.ouat@gmail.com
 www.ouat.com.hk
 九龍旺角黑布街 96-102 號威發大廈 5 樓 B 室
 Flat B, 5/F, Wai Fat Building, 96-102 Hak Po Street, Mong Kok, Kowloon

 瑪姬 Maggie Chang
 環星音樂國際有限公司
 Worldstar Music International Limited
 重頭感覺
 Cousin Fung
 T-Rexx
 黃兆銘
 Cousin Fung



Once Upon A Time Productions Limited

公司簡稱OUAT，由3位年輕小伙子組成。公司主要製作廣告、產品、品牌及企業宣傳短片。我們深信一個好的故事可以提升產品價值，吸引顧客，讓客人的品牌脫穎而出。過往客戶包括太古地產、東華三院、K11 Atelier、SleekFlow、東亞銀行等。

Once Upon A Time Productions Limited, which was founded in 2023, specializes in creating branding, product, and corporate videos. Our core belief is in the transformative power of storytelling. A good story attracts customers, makes your brand stand out, and elevates the product value. We offer comprehensive services that cover the entire video production process, from creative planning to on-site shooting to video editing. Our goal is to meet our clients' specific requirements and optimize their marketing outcomes. Some of our esteemed clients include Swire Properties, Tung Wah Group of Hospitals, K11 Atelier, SleekFlow, Bank of East Asia, etc.



 李雯希 SimonGirl
 拓佰創作
 TALKBACK CREATIONS
 Catch A Falling Star
 李雯希 SimonGirl
 李雯希 SimonGirl
 Him Tang
 李雯希 SimonGirl



 陳麗柔 Chan Lai Yau
 陳麗柔 Chan Lai Yau
 陳樂賢 Chan Lok Yin
 余倩彤 Yu Sin Tung
 陳麗柔 Chan Lai Yau
 陳麗柔 Chan Lai Yau
 6746 6148
 natalie.lychan0428@gmail.com
 -
 B7 室 3 樓 同德工業大廈 新蒲崗雙喜街 2-4 號 黃大仙區 九龍
 Suite B7, Block B, 3/F, Tontex Industrial Building, 2-4 Sheung Hei Street, San Po Kong, Hong Kong

我們都是平庸的人 All too common

雯希在中學畢業時，與同學們於學校埋下了時間囊。十年過去，他們按照約定回校掘起時間囊。然而，時間囊埋下的不止是當年的回憶，還有她曾經犯下的錯.....忐忑的她，在學校裡重遇了當年的好朋友——洛兒。二人積累已久的隔閡，今天展開了微妙的變化.....

初創企業組 Advertising Production Start-ups

Hei goes back to school after graduation, and finds a time capsule that was buried ten years ago. The time capsule hid the mistakes that she made in her school life. She meets her best friend, Lokyi. Their memories of their school life pop up and Hei decided to reveal the truth between them.

一點一製作工作室 One Point One Agency

一點一製作工作室，是一間著重創作及技術的公司。我們主要製作（但不限於）網絡影片，渴望創造獨立的風格，不限制任何創作。無論綜藝節目、街頭訪問、人物專訪、短劇創作等，我們都開放製作。在專業拍攝團隊的協助下，我們能創造任何憑空想像的影像與故事。

One Point One Agency, is a small advertising company, that we usually do online video. Including Youtube, Instagram Reels, TikTok videos. We are trying to do different categories of videos to attract audiences, etc, entertainment programme and micro-film production. We hope to create diverse video in both online video and office activities.

不言之中 Sound of Sign

迦楠從小有口吃，長期溝通失效令她變得消極，習慣謊稱自己是聾人去迴避麻煩。一次意外結識到鄰居楊寧，楊寧每天對迦楠打手語喧寒問暖，持續有來言無去語的單向輸出，迦楠不勝其煩，索性將錯就錯，為圓謊而學手語。二人終於能以手語溝通，此際卻讓迦楠驚悉楊寧會學手語的真正原因……

一對無言的男女，背後各有難喻的留白。








-  陳家雯 Chan Ka Man
-  陳家雯 Chan Ka Man
-  梁年康 Leung Nin Hong
-  袁美雪 Yuen Mei Suet Michelle
-  呂志文 Lui Chi Man
-  -
-  6650 2878
-  1pageinfinity8@gmail.com
-  -
-  -

初創企業組 Advertising Production Start-ups

Suffering from the loss in communication because of stammer since she was a child, Kacy got used to role playing as a deaf to avoid troubles. After an acquaintance with her neighbor Nate, who kept building the one-way communication to her with sign language, Kacy went all the way to learn the language to cover her lie. Finally, they managed to understand each other, but Kacy was too shocked to find out the reason why Nate started to learn how to express without talking... What's untold behind the silence them?

-  The Sulis Club
-  Global Pride Entertainment (Asia) Limited
-  開場白
-  Jonathan Synn
-  T-Rexx
-  Jonathan Synn
-  Adrian Chan



-  蘇家欣 Brianna So
-  尚品娛樂有限公司
Song Entertainment Limited
-  愛的成人式
-  JNYBeatz, Karris Sauch
-  王樂儀
-  JNYBeatz
-  JNYBeatz

-  胡文釗 Wu Man Chiu
-  胡文釗、陳廣杰 Wu Man Chiu, Chan Kwong Kit
-  翁子康 Yung Tsz Hong
-  李佩珊 Go Mary Stephanie L.
-  胡文釗 Wu Man Chiu
-  何樂怡 Ho Lok Yee Gloria
-  6848 7992
-  holokyeegloria@gmail.com
-  -
-  觀塘鴻圖道 45 號宏光工業大廈
WANG KWONG INDUSTRIAL BUILDING, 45 HUNG TO RD, KWUN TONG, KL



一頁無限 PAGINITY

相信一頁白紙就能有無限想像。創立於2020年，主要接案撰稿及編劇工作，包括廣告、劇集及電影，近年業務拓展到製作範疇，由編轉導，將文字影像化。編劇作品曾在「Promax BDA Asia 2017」、「New York Festivals World's Best TV & Films 2018」及「劇本孵化計劃」獲獎，首部自編自導劇情短片亦在「第十七屆鮮浪潮國際短片節 本地競賽」取得特別表揚。今後將繼續專注創作。

One page of blank triggers infinity of imagination. Established in 2020, PAGINITY has been grounding in copywriting and screenwriting for TV advertisements, dramas and movies. Exposing itself to production is the recent move that has created a path for the visualization of words. Works have been awarded by "Promax BDA Asia 2017", "New York Festivals World's Best TV & Film 2018" and "The Local Competition Awards Presentation Ceremony of the 17th Fresh Wave International Short Film Festival", in which "Special Mention" is the recognition for the first self-scripted and self-directed short. More words and works to come.

愛的視覺 Lost in Love

在「愛情治療」的過程中，家欣需要回顧與男友相處的點點滴滴——由相識到同居，再到磨擦與分離，片段既遠且近，亦虛亦實，當中零碎的記憶、錯置的感受、喧鬧的爭論，令家欣只能夠沉溺在愛情傷痛的輪迴之中。

初創企業組 Advertising Production Start-ups

In the process of "love therapy," Ka Yan needs to review every bit of her relationship with her boyfriend - from acquaintance to cohabitation, and then to friction and separation. These fragments are both distant and close, real, and illusory. The scattered memories, misplaced emotions, and noisy arguments make her only able to indulge in the cycle of love and pain.

POCO A POCO PRODUCTION

POCO A POCO PRODUCTION 為一間影片及媒體製作公司，主要為監製及編導各類型商業及劇情影片。2022年，編導作品《林中無慮》入選第16屆鮮浪潮國際短片節，並獲得最佳導演以及最佳攝影，以及第廿八屆 ifva 獨立短片及影像媒體比賽特別表揚。最新作品為何雁詩 MV《The right kind》。客戶包括WMA、突破機構。

POCO A POCO PRODUCTION is a film and media production company that specializes in producing and directing various types of commercial and narrative films. In 2022, their film "Trek of an Extinct Bird" was selected for the 16th Fresh Wave International Short Film Festival, where it won awards for Best Director and Best Cinematography. Additionally, it received Special Mention at the 28th ifva Independent Short Film and Media Awards. The company's recent projects also include music videos, and their clients include WMA and Breakthrough Foundation.

心如止水 Raindrops on the Flower

結束煎熬的瞬間，是心死。死心後一切靜止會永遠延綿。穎每年回家探望母親，母親意外後卻受著老人病的困擾。這段心累的照顧日子如水一般，時而滾燙、時而清緻，時而靜止。最後一滴雨落在凋零的花上，天也亮了。

初創企業組 Advertising Production Start-ups

The moment when the suffering ends is when the heart dies. After the heart dies, everything becomes still and stretches into eternity. Every year, Ying returns home to visit her mother, who has been troubled by old age after an accident. These exhausting days of caregiving are like water, sometimes boiling, sometimes serene, and sometimes still. When the last drop of rain falls on the withered flower, the sky brightens.

-  李家韡 Lee Ka Wai
-  李家韡 Lee Ka Wai
-  麥誌軒 Mak Chi Hin
-  鄧懿琳 Tang Yee Lam
-  李家韡 Lee Ka Wai
-  -
-  6443 6446
-  hello@summerycreation.com
-  www.summerycreation.com
-  新界荃灣沙咀道 57 號荃運工業中心 2 期 18 樓 D 座
Flat D, 18/F., Superluck Industrial Centre,
Phase 2, 57 Sha Tsui Road, Tsuen Wan, New
Territories, Hong Kong

-  錢昭穎 Annette Chien
-  環星音樂國際有限公司
Worldstar Music International Limited
-  聽不到的呼喚
-  Fabio Carli
-  陳少琪 / 俞瑋
-  鄧衍輝
-  何鈞源



初夏即事創作有限公司 Summery Creation Limited

初夏即事創作是一個以細膩影像去說故事的影片製作工作室。我們追求以匠人精神，以人文關懷為出發點，拍攝不同故事分享給社會大眾。初夏即事創作更是一個平台，讓年輕人在這裡綻放對影片製作的夢。

Summery Creation is a film production studio that aspires to tell stories with exquisite images. With the spirit of craftsmanship and humanity, we aim to share different stories with the general public through films. Summery Creation is also a platform for teenagers to realize their visions of film-making.



-  安哲逸 Andy Schaub
-  三大文化有限公司
Major Pop Limited
-  A House
-  安哲逸 Andy Schaub
-  安哲逸 Andy Schaub
-  安哲逸 Andy Schaub
-  安哲逸 Andy Schaub



-  周文傑 Chau Man Kit
-  周文傑 Chau Man Kit
-  簡家熙 Kan Ka Hei, Kelvin
-  張穎嵐 Cheung Wing Laam
-  王旻杰 Wong Man Kit, Alex
-  周文傑 Chau Man Kit
-  6434 6450
-  timelesspicturehk@gmail.com
-  https://www.timelesspicturehk.com/
-  葵涌葵昌路 90-98 號美和工業大廈 1 樓 55 室
Room 55, 1/F, Mai Wo Industrial Building,
90-98 Kwai Cheong Road, Kwai Chung

歡迎入住伊「癲」園 The "Eden" Project

住在劏房的阿強一直幻想自己能夠買樓上車。一天，他從樓盤單張裡發現了「伊甸園計劃」，只要是合乎資格的精神病患者，就可以免費入住過千呎的豪華單位，直至完全康復，而整個園區與一般社區無異。為了上樓，阿強決定要扮精神病混入去住...

初創企業組 Advertising Production Start-ups

Living in a sub-divided unit, Keung has always imagined that he could buy a flat to live happily. One day, he discovers the Eden Project in a property brochure, in which the eligible mentally ill people can move into a luxury flat of over 1,000 square feet for free until they are fully rehabilitated, and the whole area is no different from the general neighbourhood. In pursuit of escaping from the sub-divided unit, Keung decides to pretend to be a mentally ill patient...

Timeless Picture Company

Timeless Picture Company 成立於2021年，致力創作不被時間限制的影像，服務包括前期意念創作、影像拍攝、以及後期製作，而影像類型包括廣告、概念影片、微電影、紀錄片、教育資訊片等，曾合作的客戶包括香港藝術節、賽馬會創意藝術中心、香港大學、置地香港等。

Timeless Picture Company was established in 2021. It is committed to creating images that are not limited by time. Our services include pre-production of creating ideas and scripts, taking photos and filming, and post-production. We have produced advertisements, conceptual videos, micro-films, documentaries, educational information videos, and so forth. We have cooperated with clients, including the Hong Kong Arts Festival, the Jockey Club Creative Arts Centre, the University of Hong Kong, and Hongkong Land, and so forth.

斃傢伙~唔見咗* Deadbody #404

殯儀館職員在喪禮儀式開始前赫然發現遺體失蹤，於是千方百計尋回先人遺體，並同一時間以不同藉口拖延家屬目送先人，甚至以利益拉攏喃嘸師傅以零點二五倍速減慢儀式節奏。到最後關頭，化妝師心生妙計，迅速找來另一位外型相似的男士穿上壽衣、畫好妝容，躺館冒充先人，試圖蒙混過關……

-  衛思瀚 Patrick Wai
-  潘樂妍、黃惠敏
Poon Lok Yin, Wong Wai Man
-  吳星宇 Ng Sing Yu
-  LCM
-  衛思瀚 Patrick Wai
-  衛思瀚 Patrick Wai
-  6035 7570
-  patrick@vaporvisions.com
-  www.vaporvisions.com
-  葵芳大連排道 152 號金龍工業中心第 1 座 10 樓 A2 9A
Rm A2, 10/F, Blk 1, Golden Dragon Industrial Building, 152 Tai Lin Pai Rd, Kwai Fong

初創企業組 Advertising Production Start-ups

Before the funeral ceremony, the staff members discover that the body has mysteriously vanished. Frantically, they scramble to look for the lost remains, buying time by feeding the anxious family a string of plausible excuses to delay their final goodbyes. To maintain the illusion of normalcy, they even resort to bribery, persuading the ceremony master to deliberately slow down the proceedings. As the situation reaches a nail-biting climax, the mortuary makeup artist hatches a daring plan. Swiftly, she recruits a look-alike and dresses him in the exact same way the late one does, attempting to fool the mourners.

-  神奇膠 WonderGarl
-  三大文化有限公司 Major Pop Limited
-  張開眼 ... 發現
-  神奇膠 WonderGarl
-  762 @ 神奇膠 WonderGarl
-  神奇膠 WonderGarl
-  Goro Wong



-  Cassette 卡式帶樂團
-  IM Production Co.
-  Supersonic
-  Johnny Choi @Cassette
-  Johnny Choi @Cassette / Ghost Style
-  Cassette
-  Cassette



-  關月英 Kwan Yuet Ying
-  關月英 Kwan Yuet Ying
-  譚樂謙 Tam Lok Him
-  顧巧然 Ku Hau Yin
-  周敬勤、關月英 Chow King Kan Kingston, Kwan Yuet Ying
-  關月英 Kwan Yuet Ying
-  5129 5377
-  wavycreative.hk@gmail.com
-  https://www.instagram.com/wavy.studiohk/
-  九龍九龍灣宏泰道 5 號合力工業中心 B 座 4 樓 404 室
Flat 404, 4/F, Hoptite Industrial Centre Block B, Wang Tai Rd 5, Kowloon Bay, KLN



死火傳說 Against the Storm

三個月前Daisy因網絡暴力忍痛放棄自己的直播事業。在職場上又遭到上司Carmen，亦即是她的親姐姐批評工作表現。她決定重新開始直播生涯，尋回曾經快樂的自己。結果直播當晚被迫加班，開台時間步步逼近，收工時更發現遇上了五百年一遇的黑雨，無奈之下和Carmen坐上了同事Johnny的車回家；在車上，同事間爭吵不斷，衝突終於在車子死火的一刻爆發……

初創企業組 Advertising Production Start-ups

Daisy abandoned her digital stage three months ago, a casualty of relentless online bullying. Deciding to recapture her joy, Daisy resolved to return to live streaming. Fate, however, had other plans. On the night of her comeback, a forced overtime at work threatened to delay her broadcast. As if that wasn't enough, an unprecedented black rainstorm, a once-in-five-hundred-years event, hit just as she was leaving work. Desperate, she shared a car ride home with Carmen and her co-worker, Johnny. Tensions escalated, culminating in a heated argument, which reached a fever pitch when their car unexpectedly broke down...

飛爬想像工作室 Vapor Visions

飛爬想像工作室 (Vapor Visions) 成立於2022年，主要業務範圍包括廣告、紀錄短片、微電影等。骨幹創作成員主要畢業自中文大學新聞及傳播學院，希望能以飛爬跳脫的想像融入人文精神進行創作，以影像影響形象。以上。

Established in 2022, Vapor Visions is a creative studio whose main business encompasses advertising, short documentaries, and micro-films. The core creative team consists of graduates from the School of Journalism and Communication at CUHK. They aspire to infuse their works with a leaping, crawling and soaring imagination, grounded in the spirit of the humanities, with the aim of making impacts through the power of visual storytelling.

潮汐影像製作室 WAVY CREATIVE STUDIO

WAVVY於2023成立，承接廣告短片、宣傳影片、Music Video拍攝工作，以及硬照攝影工作，目標客戶群現為NGO、中小型企業及教育機構。

WAVVY was established in 2023 to undertake the shooting of advertising short films, promotional videos, and music videos. As well as photography work, the target customer groups are now NGOs, small and medium-sized enterprises and educational institutions.

乒乓之♡

Ping Pong Heartbeats

在以乒乓為題的時裝拍攝中，女攝影師一方面捕捉模特兒的美貌，另一方面受前來協助拍攝的編舞吸引。兩名男子呈現截然不同的感覺，天真純潔與成熟深沉的靈魂形成對比。她的完美模特離開後，縈繞在攝影師心頭的，是未知那位並肩而行，對藝術抱有同樣熱情的編舞會否對她——一位女性感興趣。

-  劉芝藩 Lau Chi Fan Gigi
-  劉芝藩、梁錦輝
Lau Chi Fan Gigi, Leung Kam Fai
-  翁子康 Yung Tsz Hong
-  尼尼張 Lele Cheung
-  鄭資城、梁錦輝
Will Cheng Chi Shing, Leung Kam Fai
-  劉芝藩 Lau Chi Fan Gigi
-  6100 9812
-  gigilau.lcf@gmail.com
-  <https://www.instagram.com/handoverfilm/>
-  觀塘大業街 23 號長慶工業大廈 11 樓 10 室
Rm10,11/F, Cheung Hing Industrial Building
23, Tai Yip Street, Kwun Tong

專業組 Small Advertising Production Enterprises

In a fashion shoot themed around ping pong, a female photographer captures the beauty of a male model while being drawn to the choreographer assisting in the shoot. The two men embody starkly different vibes, with the model exuding innocence and purity, while the choreographer emanates a mature and profound soul. As the perfect model departs, the lingering question in the photographer's mind is whether the choreographer, walking side by side with her and sharing a passion for art, would have an interest in her as a woman.

-  張蔓姿 Gigi Cheung
-  華納唱片有限公司 Warner Music Hong Kong Limited
-  PING PONG
-  張蔓姿 Gigi Cheung
-  張蔓姿 Gigi Cheung
-  鄧東成 EAST CITY
-  李一丁



回歸電影有限公司 Handover Film Limited

不知要回歸怎樣的電影，也不以為電影可交托予誰。只是一個主張電影製作輕盈化的單位。所謂的輕盈化，是要讓電影創作變得更普遍，更不受約束。鬆散的結構勾連成員幾個，剛好都是能當導演的人。

We don't know what kind of films we want to return to, nor do we believe that filmmaking can be handed over to just anyone. We advocate for a lightweight approach to film production which aims to make the process of creating films more universal and less constrained. Our loose structure brings together a small group of members who happen to have the potential to be directors.



-  享樂團
-  浪潮音樂
-  殿堂
-  黃貫中
-  黃綺琳
-  享樂團
-  享樂團



-  廖嘉俊、鄭旨呈 Kamus Liu, Kwong Chi Ching
-  唐浩然、鄭旨呈 Tong Hoo Yin, Kwong Chi Ching
-  李偉雄 Ken Li
-  蔡芬鈺 Neko Choi
-  何兆賜 Andy Ho
-  廖嘉俊 Liu Ka Chun
-  6848 3741
-  kamusssliu@gmail.com
-  -
-  九龍新蒲崗大有街義發工業大廈 4 樓 A3 室
4F Rm A3 Efficiency House, 35 Tai Yau Street, San Po Kong, Kowloon

哪個空間；那個事件；哪個人 where?what?who...

子傑驚醒於神秘洞穴內，身邊站著陌生男子Kid。為找尋出路，二人向著深處進發，卻驚覺洞中有第三個人的存在。在充滿未知下的他們不斷前進，竟到達一個車禍現場，更發現一名似曾相識的小女孩。最終不敵時間，汽車爆炸，眾人喪生火海。子傑再次驚醒，發現困在同一個洞穴。為尋求真相，他決定再次出發。

專業組 Small Advertising Production Enterprises

Kit woke up in a mysterious cave with a strange man standing next to him. They want to find a way to escape, so they decide to go deep inside the cave, they discovered the creepy stranger in the cave. They kept moving forward and arrived at the scene of a car accident, they found a familiar little girl trapped in the car. They want to save her but at the end the car exploded. Kit woke up again and found out they are trapped in the same cave. In search of the truth, he is determined to go inside the cave again.

夏花映畫製作有限公司 HI FLOWER PICTURE LIMITED

生如夏花之絢爛，死如秋葉之靜美。夏花之名，就是來自一首泰戈爾的一首詩，亦是夏花映畫的宗旨。

“Let life be beautiful like summer flowers and death like autumn leaves.”
The pronunciation of “Hi” is similar to “summer” in Chinese “Summer Flowers” comes from a poem by Rabindranath Tagore, which is also the purpose of our company

失落時跳草裙舞 The Idlers Club

曾組樂隊的4人組合嚮往到處遊歷及巡迴演出，隊員以賺取旅費為目標身兼數職加速實現夢想。若干年後，一次分享職場跳草裙舞技巧始發現各隊員一直偏離航道。

專業組 Small Advertising Production Enterprises

Four former band members in their mid-forties are forced to confront their unattractive qualities and the fact that they are flawed and a failure in every aspects of life, seeking ways to reaffirm themselves.

-  黃業龍 Kristano Harris
-  黃業龍、李浩田 Kristano Harris, Li Ho Tin
-  王子浩 Quinton Wong
-  袁俊豪 HoG Yuen
-  卓逸滔 Toby Check
-  黃業龍 Kristano Harris
-  9833 7628
-  harriskto@gmail.com
-  www.vimeo.com/invisiblelab
-  九龍灣宏冠道 6 號鴻力工業中心 B 座 6 樓
10-11 室
Unit 10-11, 6/F, Proficient Ind Centre,
6 Wang Kwun Road, Kowloon Bay, Hong Kong

-  The Boogie Playboys
-  Toei Production Ltd.
-  跳草裙舞
-  藍調人 Bluesman
-  藍調人 Bluesman
-  The Boogie Playboys
-  譚逸洋 Barry



點線面空間 Invisible Lab Limited

點線面空間從事影像創作及製作，以影像傳達訊息。

Invisible Lab is a full service production company specializing in commercials and social media videos. We consider ourselves an integrated audiovisual tool made available to our client's creativity need. By telling story in an effective way, we help brands to better communicate with their target audiences.



-  黃淑蔓 Feanna Wong
-  Media Asia Music Ltd
-  I am All Alone
-  SHIMICA, 黃淑蔓
-  薑檸樂, SHIMICA
-  溫應鴻
-  SHIMICA



-  吳詠琪 Ktour Ng
-  吳詠琪 Ktour Ng
-  趙沛源 Chiu Pui Yuen Danny
-  李穎德 Lee Wing Dak Doro
-  吳詠琪 Ktour Ng
-  吳詠琪 Ktour Ng
-  9356 7121
-  ktourproduction@gmail.com / ktour@ktourfantasy.com
-  ktourfantasy@vimeo.com
-  香港新界將軍澳坑口安寧花園一座 6 樓 F 室
6F, Block 1, On Ning Garden, Hang Hau, Tseung Kwan O,
NT, Hong Kong

深房 I am not alone

沉溺分手傷痛還遭受四方八面鄰居噪音困擾，阿思終於崩潰，一向對人表現溫和，今天她決要以暴易暴，製造了更大的噪音！這時她收到Airdrop來的歌曲，竟撫慰了她暴躁和傷痛的心。每當她爆發，對方就傳來照片、影片。鄰居是誰？詭異刺激的交往，令阿思忘了傷痛和噪音。正當她想偷偷了解這位鄰居時，卻發現一牆之隔的原來是...

專業組 Small Advertising Production Enterprises

Drowning in the sorrow of breakup, and simultaneously bombarded by unbearable noise coming from her neighbor's flat, Si finally lost it and broke down. Today she decided to act out of character and go "an eye for an eye," and decided to create even more noise in response. Just as she was about to take revenge, she received a song on her Airdrop, which ended up soothing her feelings of angst and hurt, calming her momentarily. Who is this neighbor? This unexpected and exciting encounter somehow makes Si forget her horrible mood and her noisy surroundings. She wanted to secretly find out who this neighbor was..

Ktourfantasy Production House

以說故事傳達訊息，以故事產生共鳴。Ktour 小時候就參與電影拍攝，亦令她從此愛上香港電影製作。畢業後進入電視台工作，再轉至電影公司到獨立創作人。從編劇到短片導演到廣告創作，現在努力發掘有趣又能啟發人心的題材。讓有價值的作品留在世上。

Communicating depth through stories, creating resonance through stories. Ktour began filming at a young age, which made her fall in love with local Hong Kong film production. Upon graduation, she worked at a tv station and thereafter switched to a film company and now become a independent creator. From scriptwriting, directing short films, to creative advertising, she strives to uncover meaningful and inspiring themes for her work, aiming to leave behind pieces of lasting value in this world.

狂戀

Limerence

愛意凋零，映影纏，無需他人干預間。
疑念微光，潛藏心，愛與羈絆，誰認清？
情絲蕭索，無處尋，迷離曲折緣漸散。
無形陰影，折斷情，愛與往事，誰辨識？

專業組 Small Advertising Production Enterprises

“In shadows of love's decay,
No interlopers come to play.
A whisper of doubt, concealed,
Unravels love's fate, revealed.
What force, unseen, can break the tie?
A riddle of love's demise.”

- 白瑋琪 Veronica Bassetto
- 白瑋琪 Veronica Bassetto
- 張浩德 Dave Cheung
- 白瑋琪 Veronica Bassetto
- 白瑋琪 Veronica Bassetto
- 廖婉虹 Jacqueline Liu
-
- jacquelineliu@yahoo.com
- https://www.instagram.com/mitsu_visual/
- 新蒲崗景福街 100 號泰景工業大廈 1B 室
1B Tai King Industrial Building,
Prince Edward Rd E, San Po Kong

- CY 陳宗澤
- One Cool ChillGood Limited
- 必要之惡
- Howie @dearjanehowie
- 黃偉文 @concertyy
- 黃兆銘 @nickwong96
- Howie@dearjanehowie / 關禮琛



非末傳播有限公司 MITSU VISUAL LIMITED

非末傳播匯聚擁有獨特視野的夢想家，創作別具風格之影視作品。將創意概念與獨特美學，應用於商業與獨立項目，包括短片、電視廣告、音樂影片、電視劇、電影及其他概念形式。

MITSU VISUAL is a home-base for all forms of creatives, aimed to gather dreamers everywhere to showcase their best works. The team desires to produce works with expert players that have both a beautiful mind and excellent skill. We focus on visual images with creative concepts and iconic aesthetics that apply to a wide range of commercial and independent projects, including short videos, TVCs, music videos, TV series, films, and other conceptual formats.



- 盧祝君 Lo/o
- 夕日音生有限公司
J1M3 Production & Company Limited
- 風蝕崖岸
- 黃浩琳 / J1M3
- 小克
- J1M3
- J1M3



- 謝熹朗 Christy Tse
- 謝熹朗、曹活明 Christy Tse, Cho Wut Ming Woody
- 羅凱麒 Law Hoi Ki Ivan
- 陳思穎 Rachel Chan
- 鍾邵康 Amhong Chung
- Christy Tse
- 9474 2363
- Christytse.work@gmail.com
- <https://www.christytseheilong.com/>
-

一呼一吸 Breathe without water

當泳池沒有水、當情感變了樣、當性裡缺少愛，她如何能一個人完成那場雙人舞？

專業組 Small Advertising Production Enterprises

When there is no water in pool, no trust in relationship, no love in sex, how can she finish the duet dance alone?

流行影像研究社 Moving Picture And Popular Culture Interest Group

本公司主力影像創作及製作，希望能感染大眾，繼而推廣本土文化藝術。

Our company focuses on producing videos in order to inspire people as well as promote local art and culture.

你好，呢度係入境處 Sunset Fraud

一通來自「入境處」的電話引起阿新的好奇心。在阿新探查之際，星級導師Thomas邀請阿新策劃一場騙盡天下少女心的泰星騙案。正當二人邁向成功之際，誰都不知道到底誰才是真正的騙子！








專業組 Small Advertising Production Enterprises

A special phone call made Sun's interest in deceptive tactics. During the investigation, Thomas, a fraud guru, invited Sun to join the scam. Thomas made Sun into a Thai superstar and named him, LIKZEON. While Sun and Thomas were at the end of the scam, an incident happened which disrupted all plans. All the truth eventually revealed under the sunset.

-  曾慶宏、周雋曦 Tsang Hing Weng Eric, Chow Chun Hei Thomas
-  曾慶宏、周雋曦 Tsang Hing Weng Eric, Chow Chun Hei Thomas
-  衛思瀚 Patrick Wai
-  呂楚翹 Lui Chor Kiu Bithiah
-  曾慶宏、周雋曦 Tsang Hing Weng Eric, Chow Chun Hei Thomas
-  Natalie Choi
-  9811 4464
-  info@platecreations.com
-  https://platecreations.com/
-  RM D 23/F ON HONG COMM BLDG, 145 HENNESSY RD, WAN CHAI, HONG KONG

-  力臻 Lagchun
-  Kingdom C Production Ltd.
-  Sunsetholic
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-  力臻 Lagchun
-  John Hui/ Jeff Lam
-  John Hui



-  劉浩龍 Wilfred Lau Ho Lung
-  生意兄龍工作室有限公司 Boom Boom Workshop Limited
-  沒人坐的梳化
-  側田
-  林若寧
-  Ariel Lai@emp/Crotus Chan
-  側田 /Edward Chan



-  施科奇 Sze Fo Kei, Jonathan
-  施科奇 Sze Fo Kei, Jonathan
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-  高曉儀 Ko Hiu Yee
-  施科奇 Sze Fo Kei, Jonathan
-  施科奇、劉奕旭 Jonathan Sze, Candyman Liu
-  6599 0853
-  info@thebards.media
-  www.thebards.media
-  屯門新安街9號堅基工業大廈25樓B室 Room B, 25/F, Kin Ga Ind. Bldg, 9 San On St, Tuen Mun

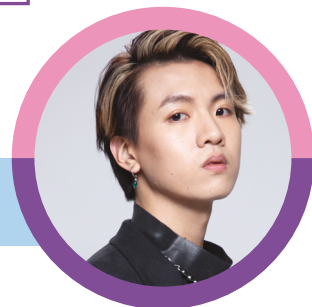


Plate Creations Limited

Plate Creations Limited 創立於香港，提供全面的影像創意方案。由曾慶宏創辦，我們希望成為不同界別客戶的影像伙伴。Plate 勇於嘗試融合創新科技，與跨媒介團體合作。我們相信錄像作品就如家常菜一樣，唯有與人共享，才能細味當中的心思和人情味。

Plate Creations is a video agency located in Hong Kong, offering full range of video solutions. Founded by Eric Tsang, we work closely with organizations of all sizes to help them tell their stories with a humanistic touch.

沒人坐的梳化 Love Seat

警方接報一名瑜伽KOL失蹤，回看閉路電視，她自兩天前身穿瑜伽服離開後就未有再回家，沙展阿龍和女拍檔被派往調查。期間龍無意間敲響了受害者的頰鉢，並與她產生某種聯繫，一步一步牽引他找出案件離奇的真相……

專業組 Small Advertising Production Enterprises

According to CCTV records, a yoga online influencer was reported missing since she left in a yoga outfit two days ago. Sergeant Lung and his partner were in charge of the investigation. In the meantime, Lung accidentally struck the victim's singing bowl, which triggered a mysterious connection with her, leading him step by step to reveal the bizarre truth of her missing.

THE BARDS LIMITED

The Bards Limited於2019年成立，集結了一班在傳媒及數碼營銷行業默默耕耘多年的多媒體工作者。我們各有所長，且皆善於運用我們對身邊人與事的觸覺與靈動，配合獨特的技能和說故事技巧，以不同的媒體形式，分享故事，感染他人。我們的業務包括多媒體內容策展及製作、數碼及社交媒體營銷、營商及設計思維顧問服務等。

The Bards Limited, founded in 2019, brings together a group of experienced multimedia and digital marketing professionals. With our different expertise, we are good at leveraging our tactility and sensibilities with the people and things around us, together with our unique skill sets and storytelling skills, to tell the stories of others in various media forms. Our business includes multimedia content curation and production, digital and social media marketing, business and design thinking consultancy, etc.

太白

Bonjour, Papa

母親過身後，SOPHIE（25歲）按著她的遺願，十多年來首次回港，代她向離婚多年的父親說句抱歉，卻發現父親根叔（78歲）患上初期老人癡呆症！幸得根叔還能認出SOPHIE，父女兩人總算能共度數個平淡卻溫馨的晚上。SOPHIE看著多年來相知卻不相識的父親，決定留港多一會，爭取最後與父親相處的時光，並設法舒緩他病情。SOPHIE堅持不懈，終找到正維修翻新的「太白海鮮舫」。

專業組 Small Advertising Production Enterprises

After her mother passed away, SOPHIE (25 years old) returned to Hong Kong for the first time her father was suffering from early-stage Alzheimer's disease! Fortunately, Uncle Gen could still recognize SOPHIE, and the father and daughter were finally able to spend several ordinary but warm evenings together. SOPHIE looked at her father, whom she had known for many years. SOPHIE persisted and finally found the "Taibai Seafood Restaurant" which was undergoing renovation.

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-  羅芷茵 LO TSZ YAN
-  姜秉文、陳立恩、李澤恒
BENJAMIN CHIANG & CHAN LAP YAN & FRANKIE LEE
-  鄭宇 Sam Cheng
-  6650 6383
-  samwellcheng@gmail.com
-  www.tispycreation.net
-  屯門匯賢一號 1110 室
Room 1110, One Vista, Tuen Mun Rd E, San Po Kong

-  姜麗文 LESLEY CHIANG
-  Haute Sauss Music
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-  姜麗文 LESLEY CHIANG
-  TEAM ONE SOUND
-  TEAM ONE SOUND



微醺創作

Tipsy Creation

我們是一間提供劇情類廣告的影視製作公司，團隊成員含豐富拍攝經驗曾參與多齣電影及電視製作，並提供前、中、後期式一條龍全方位拍攝服務。藝術上，我們曾入選法國康城電影節、香港電影導演會大師班等國際認可影展商業上，我們的客戶包括但不限 ViuTV、香港賽馬會、西九文化區等本地企業

We are a film and television production company that provides dramatic advertising company, team members with rich shooting experience have participated in Many film and television productions, and provide front, middle, post-production one-stop all-round shooting service. Art We have been selected for the Cannes Film Festival in France, the Hong Kong Film Festival Internationally recognized film festival business such as the Film Directors Conference Master ClassOn, our customers include but are not limited to local enterprises such as ViuTV, Hong Kong Jockey Club, West Kowloon Cultural District, etc.

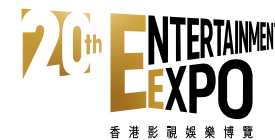
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Mr. Jesper Chan, Founder /
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林紀陶先生*
編劇
Mr. Lam Kee To*, Screenwriter

* 同時為「師友嚮導計劃」導師
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錢小姐 Miss Chin
3594 6723
maychin@nhms.com.hk
<https://www.microfilm-music.hk/>

